Appendix A --Actions with Proposed Timeframes

The following goals and actions were developed by the residents of Coffeyville, through the public input and information gathering processes. Potential solutions for current problems were presented during plan committee meetings, stakeholder surveys, phone surveys and a public Open House. Responsible parties and timing are identified on the following pages.

Program Priorities-Land Use/Growth Management

***Land Use/Growth Management Goal*: Develop an orderly and balanced growth pattern, through adequate infrastructure, preservation of natural resources and maximizing development and infill opportunities.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Ensure, through proper planning and land use controls, that future land development in the area follows a pattern that enhances the overall image of the community and quality of life.	✓	✓	✓				✓	
a. Review and update the Zoning Regulations to conform to the land use standards as they are developed.	✓		✓	✓			✓	✓
i. Improve the zoning process to encourage and expedite new development.	✓			✓				
ii. Revise ordinances to allow for mixed use development and specifically provide for flexibility in the Central Business District.	✓	✓	✓	✓				✓
iii. Amend the zoning regulations to provide minimum standards for mobile home parks.	✓		✓	✓				✓
iv. Develop and adopt overlay districts to accomplish future desired development in corridor and business districts.	✓		✓		✓			✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
v. Amend the minimum requirement for local street widths and collector street widths.	✓	✓	✓		✓			✓
vi. Consider a sign ordinance to reduce clutter and improve aesthetics.	✓		✓			✓		✓
b. Respond to private sector promotion of urban growth by annexing land adjacent to the City within the Future Growth Area.	✓	✓	✓	✓			✓	✓
i. Provide for balanced and sustainable growth by pursuing annexation well in advance of anticipated growth.	✓	✓	✓	✓			✓	✓
ii. Prepare policies for annexing tracts within the identified Future Growth Area.	✓	✓	✓	✓				✓
iii. Where annexation is considered and public infrastructure is not available, plan for extension of services to the area.	✓		✓				✓	
2. Work with the County to develop a 3-mile sphere of influence, to ensure future development and public improvements within the 3-mile area meet City standards	✓	✓		✓				
3. Develop a revised Future Land Use plan for the flood affected area by:	✓	✓	✓	✓				✓
a. Working with Coffeyville Resources to determine an agreed upon future for its property	✓		✓	✓				
b. Involving the community in a public workshop to discuss the desired use of the properties; and	✓	✓	✓	✓				
c. Developing a site-specific plan and implementation strategy for re-use of the flood affected area	✓	✓	✓	✓				✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
4. Develop a strong working relationship with Montgomery County, providing for ease of annexation and support for development incentives.	✓	✓					✓	
5. Preserve the unique natural beauty of the community and outlying areas by encouraging development that protects and effectively uses the floodplain, woodlands and vistas as open, park or recreational space.	✓	✓	✓				✓	
6. Develop a plan for redevelopment of the vacated WalMart property on 11th Street, providing incentives and recruitment of a developer.	✓		✓		✓			✓
7. Redevelop blocks along 11th Street that are vacant or in disrepair, providing incentives and recruitment of commercial uses based on the market analysis.	✓		✓			✓		✓

Program Priorities-Housing

***Housing Goal*: Ensure that all Coffeyville residents have access to safe, well-maintained housing by 1. focusing community attention on alleviating blighted housing throughout the community; 2. maximizing infill housing opportunities by offering a range of affordable housing choices in Coffeyville's first neighborhoods; 3. preserving housing that represents Coffeyville's history; 4. providing housing to attract the professional workforce now living outside of the community and 5. introducing housing opportunities in downtown Coffeyville and in mixed use developments.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Encourage the development of a wide range of housing choices.	✓	✓	✓	✓			✓	✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Appoint a citizen committee to follow Coffeyville's housing progress and keep the housing issue in the forefront.	✓		✓				✓	
b. Encourage rehabilitation of housing in the community to preserve the character and integrity of existing neighborhoods.	✓		✓				✓	
c. Work with low income housing developers to locate within the City.	✓	✓	✓	✓			✓	✓
d. Recruit developers to construct a wide range of housing choices, including quality multi-family, senior housing, small lot residential and high end single family residential.	✓		✓				✓	
e. Encourage developers by marketing opportunities on the City's website and through streamlined zoning processes.	✓		✓	✓				✓
f. Anticipate the senior housing surge by attracting developers of housing for this age group.	✓		✓	✓				
g. Work with the Housing Authority to create a land bank or trust fund to receive properties that have potential to be revitalized.	✓				✓			✓
2. Promote quality infill housing development by:	✓		✓				✓	
a. Identifying all vacant residential parcels within the City and encourage reuse of these parcels, as possible, for infill housing;	✓				✓			
b. Developing design guidelines for infill housing to provide cohesion within the neighborhood	✓		✓		✓			✓
c. Implementing a proactive strategy for addressing vacant lots that includes:	✓		✓			✓		
i. Purchase of vacant lots by the City and write-down for redevelopment;	✓		✓			✓	✓	✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
ii. Incentives (in addition to the revitalization plan) for existing owners to redevelop the property; and	✓					✓	✓	✓
iii. Incorporation of certain properties into the parks system to be utilized as pocket parks	✓				✓		✓	✓
3. Improve and maintain the existing housing stock while preserving affordability.	✓	✓					✓	✓
a. Work toward the elimination and prevention of the spread of blight and deterioration and implement conservation, rehabilitation and redevelopment of blighted areas within the City.	✓	✓	✓		✓		✓	✓
b. Ensure that housing meets all applicable code requirements without imposing unnecessary costs.	✓		✓				✓	
c. Establish and maintain development standards that support housing development while protecting the quality of life.	✓						✓	
4. Enforce the housing maintenance codes by:	✓							
a. Requiring full interior and exterior inspections when multiple code violations have occurred, and:	✓						✓	
*b. Providing landlords with standards and exposing landlords with consistent violations***.**	✓		✓				✓	
5. Encourage quality low income housing by:	✓	✓	✓				✓	
a. Developing a strategy to ensure that affordable housing is available in Coffeyville in the future;	✓		✓	✓				✓
b. Supporting human services groups in their efforts to provide housing for the homeless	✓						✓	✓
c. Pursuing State of Kansas programs that provide funding for housing; and	✓	✓					✓	

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
d. Continuing the "free land" program	✓	✓					✓	✓
6. Create a rental program / landlord ordinance requiring quality standards and inspections of rental properties within Coffeyville.	✓			✓				
7. Preserve and protect the existing residential neighborhoods by recognizing the existing development pattern in the built areas and recommending compatible uses in adjacent areas.	✓		✓				✓	
8. Improve the revitalization plan before it expires, by providing greater incentives and focusing more on marketing to the revitalization audience.	✓	✓	✓	✓				✓
9. Offer incentives to developers, such as fee waivers, density bonuses and streamlined permitting processes.	✓				✓			✓
10. Evaluate the property tax with an eye toward alternative funding sources that would enable ad valorem taxes to be reduces to levels of competing cities.	✓	✓				✓		
11. In the City's first neighborhoods, identify potential historic districts, conduct inventory and approve a district, which then is eligible for state and federal tax benefits.	✓	✓	✓		✓			✓

<u>Program Priorities-Commercial Development</u>

<u>Commercial Development Goal-</u> **Establish a strong, high quality commercial base in the area that provides diversified, accessible and convenient services.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1*. Provide desirable locations and opportunities for commercial development to include:*	✓		✓				✓	✓
a. Preserving sufficient depth along major trafficways and at major interchanges/intersections for future commercial, office and mixed use development;	✓		✓				✓	✓
b. Encouraging commercial and mixed use development at key locations; and	✓		✓				✓	
c. Formulating and identifying potential economic sites for future development of commercial projects	✓						✓	
2. Ensure that commercial development is of high quality by:	✓		✓				✓	
a. Requiring that new commercial developments use attractive architectural styles and high quality materials for exterior finishes;	✓		✓				✓	
b. Encouraging pedestrian-friendly commercial design and development by integrating outdoor open space and walkways; and walkways; and	✓		✓				✓	
c. Ensuring that new commercial uses fit the surrounding development style	✓		✓				✓	
3. Achieve a balance between commercial uses and other uses by:	✓		✓				✓	

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Assisting potential developers of commercial uses in making development decisions through the provision of helpful information; and	✓		✓				✓	
b. Encouraging commercial and office development that diversifies the local economic base	✓		✓				✓	

Program Priorities-Industrial Development

Industrial Development Goal: **Promote industrial growth to strengthen local financial health and expand the employment base.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Retain or attract high quality industries that provide high-paying jobs and pleasant working environments by:	✓	✓	✓				✓	✓
a. Protecting the development potential of the industrial zones through restricting conflicting uses on the abutting properties	✓		✓				✓	
b. Encouraging the expansion of existing industrial operations within the designated industrial zones.	✓	✓	✓				✓	✓
2. Minimize negative impacts of industrial uses on the adjacent properties, public infrastructure and the natural environment by:	✓		✓				✓	✓
a. Limiting the industrial uses that are potentially damaging to the adjacent uses and the natural environment	✓	✓	✓				✓	✓
b. Encouraging innovative design of industrial structures and proper use of building materials to prevent negative impacts of noise, small, appearance and pollution	✓		✓				✓	

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
c. Ensuring that proper landscaping and screening are provided in the development plan prior to plan approval	✓		✓				✓	
3. Provide a variety of quality locations for industrial development by:	✓	✓					✓	✓
a. Identifying suitable sites for industrial that have access to rail, air, freeways and major arterials and are compatible with adjacent uses;	✓	✓	✓			✓		✓
b. Encouraging the development of existing industrial sites;	✓	✓	✓	✓				✓
c. Exploring industrial uses that can provide service to or use product from existing industrial businesses; and	✓	✓	✓	✓				✓
d. Ensuring existing industrial sites and proposed industrial sites provide a wide range of parcel sizes for a variety of users.	✓		✓			✓		✓

Program Priorities-Transportation and Infrastructure

Transportation and Infrastructure Goal: **Provide transportation systems, public services, facilities and utilities that exceed standards and provide a supportive structure for community growth and economic vitality.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1***. Actively promote transportation alternatives that will enhance Coffeyville's present and future growth and development, including accessibility to local retain/commercial businesses and other business opportunities.***	✓	✓	✓				✓	
2. Preserve and improve 11th Street as the community's main commercial corridor by:	✓	✓	✓				✓	✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Adding a center turn lane and medians and reducing the number of curb cuts to facilitate better, safer ingress and egress to commercial properties along 11th Street;	✓	✓			✓			✓
b. Conducting a corridor study for 11th Street to develop streetscape standards, access management criteria and identify potential redevelopment opportunities;	✓	✓	✓	✓				✓
c. Developing a new streetscape along 11th Street to make it an inviting commercial corridor and a draw to the downtown area;	✓	✓	✓		✓			✓
d. Modifying and creating an identity at the entry from 11th Street to downtown; and	✓	✓	✓	✓				
e. Considering an 11th Street Improvement District to implement recommendations of the corridor study	✓		✓				✓	
3. Ensure that the transportation system provides sufficient capacity and a safe, efficient and friendly environment for motorists, cyclists and pedestrians by:	✓	✓	✓				✓	
a. Evaluating the level of service of the transportation facilities and identify problems on a regular basis;	✓						✓	✓
b. Integrating bikeways, where appropriate, when new roads or improvements of existing roads are constructed	✓	✓	✓				✓	✓
4. Continue to improve safety at all railroad crossings within the City	✓		✓				✓	✓
5. Adopt the proposed hierarchy of streets to facilitate efficient, cost effective movement throughout the community	✓			✓				
6. Facilitate movement to and through the downtown area by:	✓	✓					✓	
a. Eliminating one way streets and traffic signals; and	✓		✓		✓			✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
b. Working with the railroad to allow installation of directional signage pointing to downtown on the railroad bridge over 11th Street	✓		✓	✓				✓

<u>Rail Service Recommendations:</u> The City should continue to cooperate with the railroad on long term goals; identify areas that need rail spurs for future industrial use; beautify the entry to the downtown area east of 11th Street and Walnut.

<u>Air Transportation Recommendations:</u> The City should continue to utilize and expand the airport for business and industrial uses and transport of product and mail.

<u>Alternative Transportation Recommendations</u>:

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Reduce the City's dependency on the automobile by:	✓	✓	✓				✓	
a. Creating a framework of transportation alternatives, including pedestrian and bicycle systems that maximizes access and mobility and lessens the community's reliance on the automobile	✓	✓				✓		✓
b. Providing an interconnected network of streets to encourage walking, reduce the number and length of automobile trips, and conserve energy by reducing the length and use of automobile trips	✓	✓	✓			✓		✓
2. Pursue ways to maximize the commuter experience, reduce fuel usage and benefit the City of Coffeyville by:	✓	✓	✓				✓	

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Working with employers to foster the development of a rideshare program or park and ride lots; and	✓		✓		✓		✓	
b. Working with local large employers and retailers to subsidize a subscription bus or van service	✓	✓	✓		✓			✓

Program Priorities-Parks and Recreation/Public Facilities

***Public Facilities Goal*-Public facilities shall continue to operate for the benefit and welfare of the residents of Coffeyville and ensure service to future populations in growth areas as they are developed. Plans for public facilities shall be compatible with and support the City's Future Land Use Plan.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Develop a 10-year Capital Improvements Program by:	✓	✓	✓	✓				
a. Pursuing State and Federal funding to help accomplish programs;	✓	✓	✓				✓	
b. Outlining maintenance and new construction of all public buildings and infrastructure;	✓						✓	
c. Ensuring the CIP is linked to the comprehensive plan	✓						✓	
d. Specifying the following projects that should be included:	✓			✓				
i. Central Business District								
a.) Reconstruction of the streets to allow two way traffic	✓				✓			✓
b.) Reconstruction of stormwater lines to accommodate two way streets	✓			✓				✓
c.) Reconstruction of Walnut Street north of 11th Street	✓	✓	✓		✓			
d.) Design a new downtown streetscape	✓		✓	✓				✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
ii. Transportation/Streets and Sidewalks								
a.) Street maintenance	✓		✓					✓
b.) New street and utility installation to stimulate development	✓		✓	✓				✓
c.) Sidewalk replacement and new construction	✓		✓	✓				✓
iii. Parks and Recreation								
a.) Redesign and redevelop of Walter Johnson Park area	✓	✓	✓				✓	✓
b. Development of a parks and trails master plan	✓	✓	✓		✓			✓
c. Construction of trails	✓	✓	✓			✓	✓	✓
iv. Urban Design								
a.) Improved directional signage for downtown	✓		✓	✓				✓
b.) Landscape and entry monumentation for the northeast entry into Coffeyville	✓		✓		✓			✓
v. Public Buildings								
a.) Renovation of City facilities, especially City Hall	✓		✓	✓				✓
2. Improve stormwater management in flood prone areas through:	✓	✓	✓				✓	✓
a. Working with FEMA and state agencies to determine appropriate actions for improving flood areas; and	✓	✓	✓				✓	✓
b. Identifying potential grants and funding sources to help alleviate financial cost to the City	✓						✓	
3. Implement energy saving and load reduction strategies to reduce the need to expand the power plant and to save customers money; adopt new green policies.	✓		✓				✓	✓
4***. Continue working with the airport to ensure appropriate improvements are made to continue a safe mode of transportation.***	✓	✓					✓	✓
5. Develop a recycling program for the community by:	✓	✓	✓	✓				✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Assessing options for residential service by trash haulers;	✓		✓	✓				
b. Working with schools and shopping areas to provide locations onsite for paper and plastic drop offs; and	✓		✓	✓				✓
c. Working with high school and college students to promote the program through competition or funding opportunities to raise funds for the schools	✓		✓	✓				✓
6. Provide safe, reliable and cost-effective water and sewer services to the area.	✓	✓					✓	✓
a. Ensure that new development pays its fair share for the expansion of water and sewer capacity or use as an incentive to bring desired development.	✓		✓				✓	✓
b. Use the Capital Improvement Program as a planning tool to ensure sufficient funding for high-priority water and sewer projects that support the City's long term growth policy is in place.	✓						✓	✓
7. Provide adequate police and fire protection and emergency medical services to area residents and businesses.	✓						✓	✓
a. Plan for staffing of police and fire personnel, purchases of police and fire protection equipment and location of future fire stations in such a way as to minimize the response time for all types of emergencies.	✓						✓	✓
b. Identify locations and preserve land for a future fire station.	✓						✓	
c. Enforce development standards that ensure adequate accessibility for emergency equipment.	✓		✓				✓	
8. Use infrastructure as an economic development incentive in new areas.	✓		✓				✓	✓
9. Develop a community wide plan for street trees; remove dead trees.	✓		✓			✓		✓
10. Improve maintenance of city streets.	✓						✓	✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
11. Develop a plan for shared funding of sidewalk renovation in areas where sidewalks are deteriorated or missing.	✓		✓	✓				✓
12. Use infrastructure to develop family friendly, walkable neighborhoods; i.e., sidewalks, ADA ramps, street lighting.	✓		✓				✓	✓
13. Preserve and restore brick infrastructure as much as possible as a symbol of Coffeyville's history.	✓		✓				✓	✓
14. Invest in public improvements in strategic locations in order to serve new development and promote economic growth.	✓	✓	✓				✓	✓
a. New development should be encouraged to located in areas where municipal services are already present or where utility extensions are planned in the CIP. Planning for capital improvements should be based on prioritized needs guided by a public policy direction.	✓		✓				✓	
b. Emphasize capital improvements which extend utilities in a logical fashion as well as maintain existing lines.	✓						✓	✓
c. Provide extension of utilities to outlying areas only upon annexation.	✓	✓	✓				✓	✓

<u>It is recommended that the City institutionalize a Capital Improvements Planning Process by:</u> 1.) Using the planning process to reinforce the goals of the comprehensive plan; 2.) Involving the public by conducting at least one public meeting on proposed projects; 3.) regularly and aggressively pursuing state and federal funding to accomplish public infrastructure projects; 4.) developing a Capital Improvements Program as a tool to plan and prioritize future road/infrastructure improvements; and, 5.) avoiding the burden of improving roads to accommodate piecemeal or leapfrog development.

<u>Parks and Recreation/Public Facilities Goal</u>: **Introduce parks and green spaces throughout the community; improve neighborhood access to parks and green spaces; increase usage and amenities in existing parks and recreation facilities; utilize parks and green spaces as gateways to the city, especially in the vacated flood areas.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Ensure the long term viability of existing parks by:	✓	✓	✓				✓	
a. Addressing long term financial issues confronting park operations	✓		✓		✓			✓
b. Introducing more fee based programming in the parks, some of which could be managed by volunteers	✓		✓					✓
c. Considering consolidating some parks, while redeveloping other parks; and	✓				✓			✓
d. *Where possible, program all recreation centers to create a revenue stream and bring people to the parks*	✓						✓	
2. Develop a park and recreation master plan for the community by:	✓				✓			✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Utilizing a portion of the flood affected area on the east and south sides of town for recreational uses;	✓	✓	✓		✓			✓
b. Acquiring park land for future parks;	✓						✓	✓
c. Considering expansion of sports activities in the parks;	✓	✓	✓		✓			✓
d. Exploring regional cooperation for larger amenities, such as skateboard parks;	✓	✓					✓	
e. Creating an inventory of parks amenities in surrounding communities and include the communities in the proposed service area for larger amenities;	✓						✓	
f. Provide parks experiences suitable for all residents, including those with disabilities;	✓	✓	✓		✓			✓
g. Reviewing and setting guidelines for ADA standards in current and future parks;	✓				✓		✓	
h. *Adopting minimal maintenance and usage standards for parks to achieve; and*	✓				✓			
i. Establishing another RV park and improving the one at Walter Johnson Park	✓		✓	✓				✓
3. Create a well-connected community through:	✓	✓	✓				✓	✓
a. Development of a comprehensive trails plan that connects major City attractions and parks;	✓	✓	✓			✓		✓
b. Working with developers to provide trail connections through floodplain, woodland areas and other natural features;	✓		✓				✓	
c. Providing bicycle racks downtown and at park sites, city facilities and major commercial centers;	✓		✓			✓		
d. Connecting the community with the parks through bike or pedestrian trails;	✓	✓	✓			✓		✓
e. Improving the City's capacity to utilize bicycles as a mode of transportation; and	✓		✓			✓		✓
f. Working with the County and other communities to develop a connecting trail system	✓	✓	✓			✓		✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
4. Provide adequate recreational facilities and services to meet the needs of local residents of all age groups for indoor and outdoor entertainment and recreation.	✓						✓	
a. Reserve sufficient land in the area for future development of needed parks and recreational facilities.	✓						✓	✓
b. Continue to support the neighborhood concept by encouraging residential development to integrate common areas, playgrounds and other types of recreational facilities.	✓		✓			✓		✓
c. continue to utilize the community center and analyze future needs to determine maintenance and/or potential expansion of the facility.	✓		✓				✓	

<u>Program Priorities: Economic Development</u>

<u>Economic Development/Downtown Goal:</u> **Sustain an economy that ensures quality of life for all residents. Establish downtown Coffeyville as the core of the City and support a comprehensive revitalization; increase business and industry by introducing appropriate locations that offer connectivity and amenities; capitalize on retail and business opportunities along existing corridors; build a stronger, more focused economic development program with agencies and organizations serving Coffeyville, Montgomery County and the State of Kansas; attract more visitors by capitalizing on Coffeyville's unique history.**

Actions	Responsible Party							
	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
1. Support the private sector in maintaining and improving downtown as the Central Business District.	✓	✓	✓				✓	✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
a. Make downtown more visible, especially from Highway 169, through reconstruction of Walnut Street to its original configuration.	✓	✓	✓	✓				✓
b. Establish a marketing theme for downtown.			✓				✓	
i. Redesign the City's website and provide a link to downtown and Main Street.	✓			✓				✓
ii. Install street banners with seasonal themes.	✓		✓	✓				✓
c. Dissolve the Urban Renewal Agency to allow for more opportunities in the downtown area.	✓		✓	✓				✓
d. Create a business district offering a blend of economic, governmental, cultural, entertainment and pedestrian activities.	✓		✓					✓
e. Create a "gateway" entrance for downtown on 11th Street between Walnut Street and Maple Street continuing north on Maple.	✓	✓	✓		✓			✓
i. Landscape parking lots and streets	✓		✓		✓			✓
ii. Redevelop property to provide a street edge as found in downtown			✓		✓			✓
f. Improve the exposure and revitalization efforts of downtown by redeveloping properties along the north side of 11th Street.	✓	✓	✓		✓			✓
g. Work with Coffeyville Community College to develop in downtown additional student housing, offer classes in the less desirable storefronts, create an incubator to teach students how to manage a business and consider displaying student artworks in storefronts.		✓	✓	✓				✓
h. Create more annual events in the public spaces to bring people downtown.			✓				✓	✓
i. Continue removal of the downtown walkway canopies and provide façade grants.	✓		✓	✓				✓
j. Promote clustering of one or more business types downtown to create a true identity/image.			✓				✓	

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
k. Promote new development adjacent to downtown that will bring more patrons and residents.	✓	✓	✓				✓	✓
l. Provide development incentives to promote development in downtown.	✓	✓	✓				✓	✓
m. Utilize downtown marketing studies as tools to bring in business. Cooperate with Main Street, Downtown Coffeyville and Chamber of Commerce.	✓	✓	✓	✓				
n. Consider converting one or more buildings into a bed and breakfast with events facilities, bakery and coffee shop open daily.			✓					✓
o. Develop opportunities for collaboration of the City's considerable educational resources to stimulate more adult learning in Coffeyville, either career oriented or for personal edification; encourage learning groups to meet downtown and stimulate "lunch and learn" activities that are of interest to professionals.	✓	✓	✓	✓				
p. Enforce maintenance codes in downtown.	✓						✓	
q. Address environmental issues and resolve to enable re-use of properties.	✓	✓	✓	✓				✓
2. Foster a positive climate for business retention and expansion.								
a. Work with Montgomery County Action Council (MCAC) in developing local and state incentive packages for target businesses and industries.	✓	✓	✓	✓				✓
b. Assemble properties for redevelopment to be held by the City or County as needed.	✓	✓	✓	✓				✓
c. Pursue redevelopment of structures, including the vacated WalMart store, through subdividing the space to accommodate smaller tenants, conversion into a municipal use or razing the structure to facilitate shopping center redevelopment.	✓		✓	✓				✓

Actions	City	Govt., Org., Agency	Private	Near term (immediate to 2 yr.)	Mid-Term (2-5 yr.)	Long term (5-20 yr.)	On-going	Funding Needed
3. Pursue historic designations as an economic benefit and cultural tourism attraction.	✓	✓	✓		✓			✓
4. Promote tourism in Coffeyville.	✓	✓	✓	✓				✓
a. Develop a Dalton tour link that draws people upon entry to the City.	✓	✓	✓	✓				✓
c. Extend the Dalton days into a longer timeframe of activities, including those focused on Coffeyville history—grant funding available for historic and humanities activities.	✓	✓	✓	✓				✓
d. Tie Coffeyville history in with Kansas statehood celebration.	✓	✓	✓	✓				✓